

TAMIL NADU SKILL DEVELOPMENT CORPORATION

INVITATION FOR EXPRESSION OF INTEREST

TO EMPANEL INDUSTRY PARTNERS TO PROVIDE PLACEMENT LINKED SUPER
SKILL TRAINING TO THE YOUTH OF TAMIL NADU IN ENGINEERING & SCIENCE
COLLEGES UNDER THE
NAAN MUDHALVAN – SIGARAM THODU
INITIATIVE
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TAMILNADU SKILL DEVELOPMENT CORPORATION, NAAN MUDHALVAN
SPECIAL PROGRAM IMPLEMENTATION DEPARTMENT
GOVERNMENT OF TAMILNADU
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Introduction

Tamil Nadu Skill Development Corporation (TNSDC) was established by the Government of Tamil Nadu in the year 2009 and registered under Section 8 of the Companies Act as a Non-Profit organization. TNSDC is working to meet the growing skill demands of the industry and aims to make Tamil Nadu the skill hub of the country. TNSDC has been designated as the Nodal Agency for Skill Development in the State

The Hon'ble Chief Minister's dream project "**Naan Mudhalvan**" was launched on the 1st of March 2022. The primary objective of the scheme is to enable more than 10 lakh students and youth across Tamil Nadu in industry-relevant skills. This empowers them with industry-relevant knowledge and skills enabling job readiness and in turn making Tamil Nadu, the skill capital of India. The "Naan Mudhalvan" program is a technology-driven platform that brings together diverse stakeholders; students, youth, colleges, internationally renowned academicians, professionals from the industry, mentors, subject matter experts, members from the community and administrators, all under one umbrella to better synergize and tap into the collective potential of the society to transform the skilling ecosystem of Tamil Nadu.

The Government of Tamil Nadu, under the 'Naan Mudhalvan' initiative of the Tamil Nadu Skill Development Corporation (TNSDC), has launched the '**Sigaram Thodu**' program. The Objective of the Initiative is to super-skill final-year students from Engineering & Science colleges across the state, enhancing their employability through targeted training in emerging technologies. The program offers upto 240 hours of experiential learning catering to final-year Engineering students & Science students

Scope of work: Naan Mudhalvan desires to engage industry and eminent training partners to provide specialized training in emerging technologies, communication and interview preparation, and ultimately supports placement opportunities with competitive salaries in respective domain(s). The delivery model can be a combination of boot camps, virtual instructor-led training and assessments. The curriculum covers:

- Technology Skills focusing on emerging technologies and capstone projects.
- Aptitude Skills focusing on reasoning and analytical abilities.
- Communication Skills focusing on verbal and written communication.
- Interview Preparedness covering mock interviews, resume building, and personal branding.

MESSAGE FROM THE MANAGING DIRECTOR

Sub: Empanelment of industry partners for training to provide Higher Order placement linked skill training to the students of Tamil Nadu in Engineering, Arts & Science Colleges under the Naan Mudhalvan – Sigaram Thodu for the Academic year 2024-25.

Expression of Interest is hereby invited from Firm / industry to act as an Industry Partner for training (TP) to provide Higher order placement linked skill training to eligible students of Engineering and Science under the Naan Mudhalvan – Sigaram Thodu programme. The empanelment of TP may be considered for the current academic year or beyond subject to the necessity of satisfactory performance and mutual agreement. The signed application along with prescribed enclosures has to be uploaded to the online portal on the Naan Mudhalvan website (<https://www.portal.naanmudhalvan.tn.gov.in/eoi/>) Any queries regarding EOI shall be mailed to eoi@naanmudhalvan.in. TNSDC reserves the right to modify, amend or cancel the EOI without specifying any reason thereof.

Managing Director

ELIGIBILITY CRITERIA:

I Eligibility Criteria for Training Partners

Objective: Training Partners are responsible for providing student training, Industry Certification and higher order placements.

Company Existence: Must be a company or firm registered in India with at least three years of operational education or skill training history.

- 1. Financial Documentation:** Should provide audited balance sheets demonstrating financial stability for the last three financial years.
- 2. Turnover Requirement:** Cumulative turnover must be at least ₹50 Lakhs (Rs.50,00,000) over the past three years to ensure sustainability.
- 3. Training Experience:** Must have successfully trained at least 1000 candidates in higher order industrial skills through structured skill training programs in offline/hybrid modes over the last three years.
- 4. Qualified Trainers:** Should employ qualified trainers for the courses, fluent in English and Tamil, and possess relevant industry experience.
- 5. Infrastructure and Resources:** Must have the necessary infrastructure and resources to conduct training, including training materials and digital access like Learning Management Systems (LMS) where applicable.
- 6. Placement Mechanism:** Required to submit list of atleast ten companies for placement assistance, including success metrics for student placements.
- 7. Curriculum Development:** Should have experience in developing industry-relevant curricula that align with evolving job market demands.
- 8. Industry Connection for Certification:** Must establish connections with relevant Industry Partners that validate their training programs and certificates, ensuring that the qualifications awarded are recognized and aligned with industry standards.

II Eligibility Criteria for Industry Partners

Objective: Training Partners are responsible for providing both student training (in their respective colleges) and faculty training, along with industry certifications in addition to providing Training of Trainers (ToT) programs, ensuring continuous faculty development and assessment.

- 1. Company Existence:** Must be a company or firm registered in India with a minimum of 3 years of operational history in the relevant industry sector.
- 2. Financial Documentation:** Should provide audited balance sheets for the last three financial years showing robust financial health with an average annual turnover of ₹3 crore.
- 3. Industry Expertise:** Must have recognized expertise and a proven track record in the relevant sector, demonstrated by existing products/services.
- 4. Training Personnel:** Should have a minimum of 10 personnel qualified to deliver training for each proposed course, possessing relevant industry certifications.
- 5. Certification Authority:** Must be able to provide industry-recognized [Certificates](#) upon

completion of training to validate quality and alignment with industry standards.

6. Commitment to Training: Required to have a dedicated team responsible for the Training, assessments and placements.

7. Partnership Network: Should submit a comprehensive list of at least 15 companies for potential placements and demonstrate existing placement success metrics.

III Eligibility for Start-Ups

New investments or companies in sunrise sectors with a Memorandum of Understanding (MoU) with Guidance Tamil Nadu can apply for empanelment. Startups and sunrise sector companies recognized by or partnered with TIDCO, SIDCO, or registered with (DIPIT) Department of Promotion of Industry & Internal Trade or any Tamil Nadu state/national government bodies or incubated in academic institutions are also eligible.

Companies registered outside India can submit their EoI through the following email eoim@naanmudhalvan.in with relevant documents as mentioned in the guidelines.

STANDARD OPERATIONS PROCEDURE TO BE FOLLOWED

Schedule: The Training Partner shall strictly follow the training Schedule that is approved by TNSDC - Naan Mudhalvan.

Training Delivery: Deliver the course content effectively on the assigned date, using engaging teaching methodologies and providing real-life examples, industry use cases and practical exercises. Training can be delivered in Virtual Instructor led, Classroom sessions or Hybrid modes

Coordination and Communication: Training Partner should have course coordinator(s) who will be coordinating with the TNSkills – Naan Mudhalvan MEAC team to ensure smooth implementation of the program. This includes resolving any concerns/challenges faced by students during the course.

Participant Engagement and Support: Foster an inclusive and supportive learning environment, promoting active participation from students. Facilitate doubt-clearing sessions, address students query and provide additional support as needed.

Assessment and Evaluation: Design and conduct periodic assessments, quizzes and assignments to evaluate student understanding and progress. Develop appropriate assessment rubrics and ensure timely submission of external marks.

Placement: The Training Partner should ensure higher order placements for the trained students in domain that has been proposed and received approval from TNSDC – Naan Mudhalvan. 100% of the candidates should be placed out of which atleast 60% of the candidates to be placed in higher order placements.

Reporting and Documentation: Maintain records of student's attendance, assessment results, placement and other relevant data. Submit regular reports to NM team, providing updates on course progress, challenges and recommendation.

EXPRESSION OF INTEREST FOR EMPANELMENT OF SKILL TRAINING PARTNERS UNDER NAAN MUDHALVAN UPSKILLING INITIATIVES FOR THE ACADEMIC YEAR 2024-25 EVEN SEM

ABOUT THE APPLICANT	DETAILS
Organisation Name	
Organisation Registered Address	
Operational Address (if any)	
Year of establishment	
Registration No./License No:	
Organisation Average Annual Turnover:	
Authorised Signatory (Name and Designation)	
Email Address	
Phone Number	
Nodal Person (Name and Designation)	
Email Address	
Phone Number	
Organisation Roles and Functions	
If CSR wing, please provide details of parent organization	
GST NUMBER	
Annual Turn over 2021-22 2022-23 2023-24	

DETAILS OF PREVIOUS TRAINING EXPERIENCE (Not applicable for Startups) :

Name of the Scheme and sponsored organisation	If training is under CSR, provide the organisation Details	Sector	Course Name	No. of candidates trained	Mode of Training (Physical/Virtual/Hybrid)	Period of training (from - to)	No. of candidates placed	Remarks

DETAILS OF PROPOSED COURSES TO BE CONSIDERED UNDER NAAN MUDHALVAN PROGRAMME

Sl. No	Course Name	Sector*	Associated Job Role**	Duration (hrs)	LMS Availability (Yes/No)	LMS license validity for students - (duration)	Cost of the programme (Per student)		Cost per student (A+B)	No. of students proposed to be handled (cumulative and not per batch)	No. of trainers available
							Cost of trainers, consumables, licenses (A)	Other training cost (if any) (B)			

General Guidelines:

A. Training Structure

1. **Hybrid Training Mode:** The Sigaram Thodu program offers upto **240 hours**, delivered through a **hybrid format** that includes LMS-based online learning and in-person bootcamp sessions.
2. **Outcome-Based Training:** The program is focused on **placement-oriented skill development**, ensuring students are job-ready.

B. Course Design and Delivery

1. **Skill-Based Curriculum:**
 - Courses must be designed with practical components, industry use cases, and hands-on learning exercises.
 - Learning outcomes should be defined, aligned with industry standards, and linked to job roles.
2. **Training Partner Responsibilities:**
 - Submit a **course overview video** covering skill components, job roles, market demand, curriculum, and certifications.
 - Provide structured course content, including assessments, learning outcomes, and evaluation rubrics, prior to training commencement.

C. LMS Integration and Support (Not applicable for 100% offline mode)

1. LMS components must be integrated with the **Naan Mudhalvan portal** (API integration) before the training begins.
2. LMS access for students must remain valid for an additional period as recommended by Naan Mudhalvan authorities.

D. Continuous Engagement

1. Weekly **Ask-Me-Anything (AMA)** sessions or doubt clarification sessions must be conducted until the completion of training and assessments.
2. Training partners must create official communication channels (e.g., WhatsApp groups) with Naan Mudhalvan Points of Contact as administrators.

E. Trainer and Batch Management

1. **Batch Size:** One trainer must be assigned upto 50 students per batch.
2. **Trainer Profiles:** Profiles must be submitted one week prior to the commencement of the program.

F. Evaluation and Assessment

1. Assessments, including quizzes and final test projects, should be recorded for quality assurance.

Payment Schedule

TERM	Condition	Reports Required
30% payment	Commencement of training session with minimum 70% candidate attendance in the first week	<p>30% of the payment shall be released after completion of one week of the program on the mandatory submission of following reports by the Industry partner/Training Partner/Startup:</p> <ul style="list-style-type: none"> • Consolidated report of Student enrolment and attendance (as verified & attested by the concerned college Faculty/HOD and Principal / Dean) for first week of the training programme. • Structured course syllabus with learning outcomes, final test projects, Industry use cases, assessment plan and rubrics • Trainers Profile • API Integration of LMS (for virtual instructor led and hybrid mode) <p>Note 1: TP should ensure that all the students are enrolled and mapped for the course in the Naan Mudhalvan portal to release the payments</p>
70% payment	Released upon achieving placement outcomes for trained students.	<p>Remaining 70% of the payment shall be released after successful completion of the program for the eligible number of candidates as per the following mandatory criteria:</p> <ol style="list-style-type: none"> 1. Atleast 70% of the trained candidates must have obtained higher order job placement* 2. Remaining 30% of the candidates must have obtained employment in relevant jobroles. 3. Submission of detailed training report along with success stories should be submitted to Naan Mudhalvan Team 4. Submission of detailed placement support activity report 5. If 60%-69% of the total trained candidates have obtained higher order job placement (employment with salary package of atleast 6 lakhs per annum), Pro rata payment shall me made to training partner.

DOCUMENTS TO BE SUBMITTED ALONG WITH THE EOI:

1. Training Infrastructure Report

A comprehensive report detailing existing training infrastructure and resources.

Relevant annexures, including:

- Copies of licenses
- Memorandums of Understanding (MoUs)
- Proof of completed projects
- Documentation evidencing successful placements

2. Income Tax Return Filings: (For Training Partners and Industry Partners)

Copies of income tax return filings for the last three financial years.

3. Proposed Courses Documentation:

For each proposed course, please provide the following detailed documentation:

3.1 Course Content

- A comprehensive outline of the course material covering all topics and subtopics.
- Detailed descriptions of key concepts and skills to be taught.
- Specific learning activities that will be included in the course (e.g., lectures, workshops, hands-on projects).

3.2 Syllabus

A structured syllabus that includes:

- Course title and description
- Learning objectives and outcomes
- Schedule with topics covered each week
- Required reading materials and resources
- Important deadlines (e.g., assignments, projects, assessments)

3.5 Learning Outcomes

- Clearly defined skill-based learning outcomes.
- Capstone projects demonstrating practical application.

3.6 Software/LMS Licensing

- Details of relevant software or Learning Management System (LMS) licenses applicable to the proposed courses.

3.7 Equipment Requirements

- Comprehensive list of devices, equipment, and hardware necessary for each course.

3.8 Trainer Profiles

- Detailed profiles for each trainer involved in instructing proposed courses, including qualifications, experience, and areas of expertise.

3.9 Course Summary Template

- Components for the course summary should be structured as follows:
 - Course Title
 - Objectives
 - Duration
 - Course Outline
 - Evaluation Methods

4. Placement Documentation

For effective placement, please provide the following detailed information:

4.1 Placement Plan

A comprehensive plan outlining the strategies and processes for securing placements for students enrolled in the proposed courses. This should include:

- Objectives and goals for student placement opportunities.
- Timeline for implementing placement activities.
- Methods of engagement with industries and potential employers.

4.2 Industry Partnerships

A list of industries and organizations that have established tie-ups for placement opportunities, including:

- Names and details of partnering organizations.
- Nature of the partnership (e.g., formal agreements, mentorship programs, project collaborations).
- Memorandums of Understanding (MoUs) with companies as available.

4.3 Projected Job Vacancies

A detailed analysis of projected job vacancies for each proposed job role, including:

- Estimated number of vacancies available in Tamil Nadu and India.
- Insights into industry trends and demand for specific skills related to the proposed courses.
- Specific sectors experiencing growth and providing opportunities for graduates.

Covering Letter Format

To:

Managing Director

Tamil Nadu Skill Development Corporation (TNSDC)

8th Floor, METROS, No.327, Anna Salai, Nandanam, Chennai-600035

Subject: Response to EOI for Sigaram Thodu under Naan Mudhalvan Upskilling Programme for AY 2024-25

Dear Sir/Madam,

In response to the EOI published by TNSDC, we express our interest in participating in the Sigaram Thodu program. Details are attached as per the required format.

Declaration:

We affirm that the provided information is accurate and that our organization has no history of blacklisting or debarment. We accept that TNSDC reserves the right to accept/reject any proposal at its discretion.

Yours sincerely,

(Signature)

[Full Name]

[Stamp]

Date:

Enclosures as per requirements.